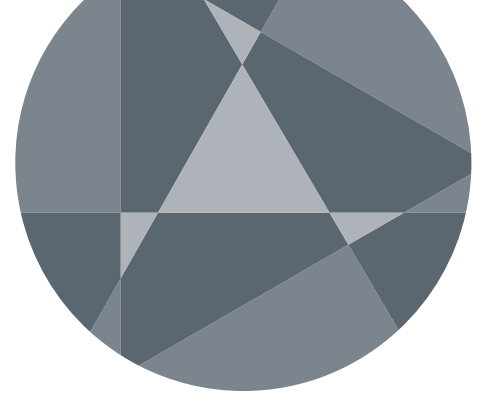


PRIVATE FOUNDATION SOLUTIONS



HELPING FAMILIES BUILD CHARITABLE LEGACIES

Families of wealth often strive to build both a family legacy and a charitable legacy, using their wealth to foster positive change within and well beyond the family circle.

PNC Private Bank Hawthorn's Private Foundation Solutions (PFS) helps families envision, articulate and achieve unique charitable legacies.

PFS offers comprehensive support services to private foundations. We have experience in key aspects of foundation management, from best practices in developing a mission statement to customized, cost-efficient grant distribution processes.¹ PFS can also support your philanthropy through strategic consulting at any stage of your foundation's life cycle, from defining your mission to generational transitions. By easing your foundation's grant distribution responsibilities, we help your family focus greater attention on your foundation's mission.

Our team employs a collaborative and customized approach so that our advice and solutions are consistent with your foundation's mission and grant-making. Applying knowledge we have gained from extensive experience with complex foundations, we alleviate administrative burdens while you guide your foundation's overall mission, set its course and witness the positive results of your philanthropy.

FAMILY FOUNDATIONS: SHAPING YOUR UNIQUE LEGACY

Family foundations, which are typically established as independent, private foundations, are an especially effective way for families of wealth to create and manage a meaningful, charitable legacy in areas such as the arts, education, health, religion and social services. Every private foundation is as unique as the family who conceives it, but most foundations share common features and face similar operational challenges.

PFS assists in key aspects of foundation formation and grant management. For some families, administering their own foundation may seem like too large an undertaking. PFS can take on many grant administration tasks, making it feasible for any family of wealth to establish a family foundation and enjoy greater freedom to pursue their philanthropic passions.

We take care of the administration so you can focus on purpose. Spectrum of services offered:

- Formulate the Foundation's mission statement with respect to the family's overall Why Philanthropy Matters Impact Statement
- Design grant application, impact reporting, and process flow of grant awards, including Cyber Grants setup
- Create a process for objectively appraising and comparing requests, i.e. the Grant Evaluation Matrix
- Receive, review, and organize grant proposals and evaluation reports
- Provide meeting materials to support the governing body in its grant awards process
- Distribute meeting agendas and materials in advanced of scheduled convenings
- Facilitate board meetings, as needed
- Maintain records of grant history, including applications and impact reports

LESS PROCESS, MORE PRIDE AND JOY IN GIVING

Simplifying the Grant-Making Process

Making grants to worthy organizations is among the most rewarding of a foundation's activities, but also one of the more onerous administrative tasks. By simplifying the complexities of the grant-making process, we help families enjoy the pleasures of philanthropy without the managerial headaches. Ultimately, we help your family achieve the charitable legacy you envision.

For further information and a complete list of our regional offices, please contact us at **888-947-3762**, or visit us at **pnc.com/hawthorn**.

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1 Additional fees may apply for PFMS; please consult with your Hawthorn service team for more details.

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