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## **Family Office Exchange Expands Leadership Team**

*New Chief Operating Officer to Guide New Digital Member Service Initiative*

**CHICAGO, September 1, 2010** – Family Office Exchange (FOX) today announced the appointment of a chief operating officer, Thomas J. Reilly, to oversee daily operations and guide deployment of advanced digital systems that deliver FOX knowledge to members in new, more meaningful ways.

“Tom brings to FOX a wealth of entrepreneurial, operations, learning and knowledge systems experience,” says Sara Hamilton, the firm’s founder and CEO, to whom Reilly will report. “He will help us improve the usefulness of our 21 years of knowledge and experience in working with sophisticated individuals and families around the world. FOX members will have around-the-clock access to answers they cannot get anywhere else about family wealth management.”

Before joining FOX, Reilly served as director of training and development for Omnium LLC, the division of Citadel Investment Group that provides outsourced back office technology services to hedge funds worldwide. There, he developed and executed a number of technology-based training initiatives including building an enterprise knowledge base to support client self service and operational efficiency.

Reilly co-founded Trifus N.A., an outsource provider of online learning platforms. He managed customer relationships, client experience, and software development projects for the firm’s major clients. He co-invented a patent-pending wiki/learning management system and developed a successful online training platform for small to mid-size companies.

Earlier, he served in operations and training leadership roles with startup technology companies and Arthur Andersen.

Reilly began his career at The Lawson Group (later acquired by Dun & Bradstreet Software) where he built online help, e-learning and knowledge systems to improve customer satisfaction. He holds a B.A. from the University of Connecticut.

### **About Family Office Exchange**

Family Office Exchange (FOX) is a definitive source of knowledge and best practices associated with the business of managing family wealth. Founded in 1989, FOX provides industry knowledge and wealth owner education to more than 500 members in 22 countries from offices in Chicago and London. For more information, please visit [www.familyoffice.com](http://www.familyoffice.com).

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