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FOX Offering First-Ever Public Webinar on Measuring Family Office Performance

CEO Sara Hamilton to cover how to assess the value of a family office

Chicago, March 28, 2012 – Family Office Exchange (FOX), a global membership organization of single family offices and their advisors, announced it would be offering a public webinar on measuring the family office performance on April 18, 2013 at 11 am CDT.

The program is the 24-year-old membership organization’s first-ever live webinar developed for the general public. FOX Founder and CEO Sara Hamilton will lead the discussion and cover:

- The key performance indicators family offices should measure
- Industry performance norms
- How to use data to set long- and short-term goals
- FOX-identified best practices

“We felt a need to offer this webinar because many family offices struggle to define what success looks like in their operations and how to quantify the tremendous value they provide,” says Hamilton. “This program provides a good starting point for helping owners evaluate what they have built .”

There is no charge for attending the webinar. Additional information is available at <https://www.familyoffice.com/learning-events/webinars/webinar-evaluate-family-office>.

About Family Office Exchange

[Family Office Exchange](http://www.familyoffice.com) supports a global member network of wealthy families and their advisors who are pursuing best practices for optimal management of their families’ wealth and enterprise. The community includes over 6,000 people from 650 organizations in 20 countries who utilize FOX’s resources each year for advice, networking, education, and comparative metrics.

FOX is headquartered in Chicago and London, with offices in New York, Boston and Washington.

For more information about FOX, call 1.312.327.1200 (The Americas) or 44.(0)20.7520.9443 (Europe, Africa, Asia/Pacific) or visit www.familyoffice.com.