



Media contact
Marvin Pollack
press@familyoffice.com
1-312-327-1200

Family Office Exchange Announces the First FOX Global Investment Forum to be Held in San Francisco

West Coast Event to Take Place on April 4

Chicago, February 8, 2017– Family Office Exchange (FOX), the leading peer-to-peer network for ultra-wealthy families, has released the agenda for the **2017 FOX Spring Global Investment Forum**, the semi-annual family investment-focused gathering taking place on April 4 in San Francisco.

This FOX Global Investment Forum is programmed by Kristi Kuechler, President of the new FOX Private Investor Center. It will highlight the latest thinking by leading institutional and private investors on asset allocation and will examine the role of hedge funds and private equity in a portfolio today. Topics include the significant shifts in long-only investing including recent developments in active and passive investment strategies and structures. There will be discussion of the complex macroeconomic landscape from the perspective of a significant institutional real estate investor and a family office CIO's observations on the challenges of chasing performance.

Highlights of the program include:

- New Thinking in Asset Allocation
- Moving beyond the Single Portfolio Allocation: Segmenting Based on Risk
- Real Estate Investing in a Time of Uncertainty
- The Challenges of the Endowment Model for Family Offices
- Hedge Funds and Private Equity: Adapting to Survive

There will be ample opportunity for FOX investors to meet and share their thinking across topics of common interest with peer exchange sessions for the FOX Direct Investing Network (DIN), the FOX Investment Strategy Network (ISN), and the FOX Strategic CIO Council (SCIOC).

For more information on the 2017 FOX Spring Global Investment Forum, please visit <https://www.familyoffice.com/learning-events/forums/2017-fox-spring-global-investment-forum>.

About Family Office Exchange

Family Office Exchange (FOX) is the premier global member network for enterprise families and their advisors who are pursuing best practices for managing their family enterprise and growing their family wealth. The community includes over 8,000 family leaders and sophisticated advisors from 500 organizations in 20 countries who utilize FOX's resources each year for advice, networking, education, and best practices in wealth management.

FOX is headquartered in Chicago with offices in New York, San Francisco, Madrid, and Sydney. For more information about FOX, email us at info@familyoffice.com or visit www.familyoffice.com.