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Alexandre Monnier Named President of Family Office Exchange

*Innovator in Developing Services for the Ultra Wealthy
to Lead the Next Phase of FOX's Development*

CHICAGO, May 3, 2012 – Family Office Exchange (FOX), a global organization that helps wealthy families and their advisors master the challenges unique to families of wealth, today announced the appointment of Alexandre Monnier as President.

Mr. Monnier has extensive experience in creating, delivering, and marketing premium services in the private aviation and healthcare industries. He brings to FOX a deep understanding of the unique needs of the wealthy and a career-long dedication to innovation and client service.

“We are thrilled to find a leader who understands the needs and mindset of our unique membership,” said FOX Founder and CEO Sara Hamilton, to whom Mr. Monnier will report. “Alexandre is client-focused and continually seeking innovative ways to help families. He brings a global perspective to the challenges of wealth and a unique set of abilities that will allow us to further help families navigate the complexities of wealth ownership and global citizenship.”

Mr. Monnier will play a significant role in the next phase of growth for FOX, which includes the launch of its comprehensive FOX Wealth Center website, the introduction of three new Advisor Directories, the expansion of the successful Workshop Series, and the development of appropriate local membership models outside the U.S.

“I am excited to be joining FOX at this remarkable time,” Mr. Monnier said. “Over the past 23 years, FOX has been charting the course for affluent families seeking to responsibly address the challenges and opportunities inherent to wealth ownership. I look forward to developing our core business to deliver even more value to our members, while leveraging FOX’s unique capabilities to serve new markets.”

He joins FOX from his role as Managing Director at PinnacleCare, a leader in private health advisory services, where he led the capture of new growth opportunities by designing new services, developing new distribution channels through strategic partnerships, and penetrating new market segments in the U.S. and internationally.

As Managing Director of Bombardier Skyjet, the private jet charter business of Bombardier Aerospace, he led the transformation of the business from an online start-up to a leading private jet travel provider. He previously was instrumental in the creation of new sources of growth for Bombardier Flexjet as Director, Marketing and Business Development.

Before joining Bombardier, Mr. Monnier spent 10 years as a management consultant serving some of the best performing and most widely recognized organizations in the U.S. and Europe. He started his career as a financial analyst for Société Générale in New York.

Mr. Monnier graduated from ESCP Europe, one of Europe's leading business schools. He has been a member of the D.C./Baltimore chapter of the Young Presidents' Organization since 2005.

A high-resolution photo of Alexandre Monnier is available at www.familyoffice.com/monnier.

About Family Office Exchange

Family Office Exchange is a global community of private investors and wealthy families who are pursuing best practices for optimal management of their families' wealth and legacy. The community includes over 6,000 people from 650 organizations in 20 countries who utilize FOX's resources for networking, education, and comparative metrics each year.

FOX provides a variety of membership options supporting families of differing experience levels – from private investors with virtual offices, those just setting up their family office, as well as multi-generational families with sophisticated, well-established offices.

Also, FOX supports an extended network of public members who can access FOX directories and FOX's Knowledge Center with content on integrated wealth management, family office best practices, and family governance and legacy. Public members can purchase studies, participate in surveys, and attend open educational events.

FOX is headquartered in Chicago and London, with offices in New York and Boston. For more information about FOX, call 1.312.327.1200 (The Americas) or 44.(0)20.7520.9443 (Europe, Africa, Asia/Pacific) or visit www.familyoffice.com.

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