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FOX Public Webinar on Jan. 31 to Help Advisors Create More Attractive Employment Brands

Complimentary presentation will discuss innovative talent strategies for advisory firms, drawing upon findings from recent FOX Study, “The Shifting Talent Paradigm”

CHICAGO, December 19, 2017 – Family Office Exchange (FOX), a global membership community of enterprise families and their key advisors, will offer a public webinar entitled “The New Approaches to Talent for Advisors,” on January 31, 2018, at 1:00 pm CST. The webinar will share key findings from a new FOX study, “The Shifting Talent Paradigm,” about how advisory firm culture has become a critical tool for attracting and retaining talent.

“In a very tight hiring market, firms need to take their employment brand from good to great,” says David Toth, Director of Advisor Research at FOX and author of the study. “This webinar is programmed to offer insight about how top advisory firms acquire and retain talent, as well as how enhancing the employee experience helps deliver on a better client experience.”

The webinar will cover the following talent concerns facing advisors today:

- The “generation gap”: As Baby Boomers are retiring, what changes need to be made to entice and retain Millennials?
- Firm culture: Advisors are faced with creating an employee value proposition that is competitively attractive, while maintaining their values.
- Life-long learning: Owing to the shortened tenure and shrinking durability of skill sets, how can the quality of service be maintained?

David Toth will identify four approaches that advisory firms need to employ to respond to these trends and take their employment brand to the next level.

There is no charge to attend this FOX Public Webinar. Register at www.familyoffice.com/talent-webinar.

About Family Office Exchange

Family Office Exchange (FOX) is the premier global member network for enterprise families and their advisors who are pursuing best practices for managing their family enterprise and growing their family wealth. The community includes over 8,000 family leaders and sophisticated advisors from 500 organizations in 20 countries who utilize FOX’s resources each year for advice, networking, education, and best practices in wealth management.

FOX is headquartered in Chicago with offices in New York, San Francisco, Madrid, and Sydney. For more information about FOX, email us at info@familyoffice.com or visit www.familyoffice.com.