



Media contact
Marvin J. Pollack
press@familyoffice.com
312-327-1200

Family Office Exchange Expands Its Audience

New FOX Wealth Center website offers non-members access to proprietary FOX research for the first time

CHICAGO, May 14, 2012 – Family Office Exchange (FOX) today announced the launch of the FOX Wealth Center to support investors and wealthy families in mastering the unique challenges of managing family wealth. The new online platform will speed delivery of content to FOX members around the world and will offer non-members access to FOX publications and many FOX learning events for the first time. “Every day, we get inquiries from families and advisors around the world seeking guidance on wealth management issues. Now we can offer relevant documents, videos, and learning events as well as a variety of FOX membership options through our website,” explained Sara Hamilton, Founder and CEO of FOX. “We have spent the last 23 years mapping out best practices for family wealth management. With our new digital platform, we can share this knowledge with a broader audience for whom it is relevant.”

Non-members will be able to access FOX research in any of seven subject areas ranging from investment planning to family legacy and governance. They will also be able to purchase important best practice documents, such as “The Family Office Primer,” “50 Best Practices for an Enduring Family Enterprise,” and “Understanding Family Office Costs.” Hundreds of documents, presentations, and recorded programs will be available either on a free or paid basis.

Of note is the introduction of FOX Solution Toolkits, collections of the best knowledge available about commonly asked questions, such as “How Do I Start a Family Office?” and “How Do I Educate the Next Generation about Wealth?” The Solution Toolkits provide a curated syllabus of FOX research, industry articles, videos, and presentation materials that are available on the site. With a FOX Solution Toolkit, a wealth manager will have a complete outline of how to approach a significant problem that will save time and money for the family member or advisor.

New FOX President Alexandre Monnier is quick to point out, “The Wealth Center tools will help family members, family office executives, and advisors do a better job solving their wealth management-related problems. They will avoid reinventing the wheel as they address challenges others have faced before.”

Another new feature is the FOX Wealth Center blog, which will provide timely observations and comments from FOX executives and members of the FOX Thought Leaders Council. As insights emerge from FOX research and daily interactions, they will be conveniently communicated through the blog, which will be accessible on the site, and through numerous social media outlets of the user's choosing.

Enhancement to FOX Membership

"The opening of the FOX Wealth Center to a broader audience is incremental to our existing membership community," assured Ms. Hamilton. "Current and future members of Family Office Exchange will get all the enhanced services of the new website as well as the secure networking and consultation services they have always enjoyed. Confidential surveys conducted only for participating members and custom reports designed around member needs will continue to be a member only benefit. Members will benefit from superior access to research and articles through an advanced search engine and new, personalized dashboards summarizing key information about their membership.

About Family Office Exchange

Family Office Exchange is a global community of private investors and wealthy families who are pursuing best practices for optimal management of their families' wealth and legacy. The community includes over 6,000 people from 650 organizations in 20 countries who utilize FOX's resources for advice, networking, education, and comparative metrics each year.

FOX provides strategic advisory services as well as a variety of membership options supporting families of differing experience levels – from private investors with virtual offices, those just setting up their family office, as well as business owners and multi-generational families with sophisticated, well-established offices.

Also, FOX supports an extended network of public members who can access FOX directories and FOX's Knowledge Center with content on integrated wealth management, family office best practices, and family governance and legacy. Public members can purchase studies, participate in surveys, and attend open educational events.

FOX is headquartered in Chicago and London, with offices in New York and Boston. For more information about FOX, call 1.312.327.1200 (The Americas) or 44.(0)20.7520.9443 (Europe, Africa, Asia/Pacific) or visit www.familyoffice.com.

#